

Multimedia Specialist



Department: Marketing

Reports To: Marketing Manager

Status: Part Time/Hourly

Location: Jimmy Beans Wool, Reno, NV

Prepared Date: May 3, 2024

Job Description:

Bequeathed “The Most Fun Place to Work in Reno” by Jimmy Beans Wool ourselves, we believe that work should be both a fun place to be and the place you get stuff done!

We’re Jimmy Beans Wool, and we’re Reno, Nevada’s Local Yarn Shop! Launched in 2002 by Laura and Doug Zander, JBW started with some coffee and a bit of yarn in Truckee, California. It’s now grown into 3 businesses, multi-million dollar revenue, a fun team of 35+ people, a warehouse with 20,000 square feet, and more!!

Today, you can find us in the heart of South Reno! The commute can be 5–25 minutes, depending on your location. This position is on-location, but the hours are flexible! You can make your own schedule as long as you’re getting your tasks done. This job is perfect for an aspiring photographer or videographer who has some skills but is looking to hone their craft!

As we continue our massive growth movement, we need a stellar Multimedia Specialist to join our team of marketing experts. This high-value-adding team member will be our go to for product and lifestyle photography and video content! They’ll channel their creative genius to help showcase who we are for our website, newsletters, and social media and help our millions of customers become even more engaged with our brand!

Primary Responsibilities:

- Be THE product photographer for our ever-growing catalog of yarn, accessories, and more.
- Create visual content, both photos, and videos, to be used on our website, social media channels, blogs, and newsletters, including but not limited to:
 - Modeled shots of samples or products
 - Tours of our retail location in Reno, NV
 - Aspirational flat lay content
 - B Roll for Product Review videos

Multimedia Specialist Cont.



These are the qualifications we're really looking for:

- Excellent communication skills, including verbal, written, and presentation.
- Quick learner. Detailed and process-oriented. Hyper organized.
- An eye for beautiful visuals and the ability to make others feel comfortable in front of the camera.
- Some photography or videography experience is ideal.
- Experience in Adobe Creative Cloud is a plus.
- Knitting, crocheting, or experience in the fiber arts is a HUGE plus!

Leadership Qualities We Look for:

- A team player willing to take the lead when needed and lend a helping hand the rest of the time.
- Consider the cultural differences of our team, online, and customer communities.
- Self-starter - someone who can manage themselves and take new tasks in stride.

Amazing benefits YOU get to relish in:

- 401K Retirement Plan
- Fitness Stipend
- Employee Discount
- Flexible Hours & Schedule

To apply please email resume, portfolio, and cover letter to jobs@JimmyBeansWool.com